

WMSN
EEO PUBLIC FILE REPORT
August 1, 2018 - July 31, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
General Manager / Strategic Market Leader	1, 3-5, 7, 9, 12-18, 20, 22-31, 33, 35-45	29
National Sales Assistant	1, 3-4, 9, 12-16, 18, 20, 22-26, 28, 30-33, 36-45	32
Broadcast Traffic - Inventory Specialist	1, 3-4, 9-10, 12-16, 18-20, 22-26, 28, 30-34, 36-45	34
Broadcast Traffic - Inventory Specialist	1, 3-4, 9-10, 12-16, 18-20, 22-26, 28, 30-34, 36-45	32
Broadcast Traffic - Inventory Specialist	1, 3-4, 9-10, 12-16, 18-20, 22-26, 28, 30-34, 36-45	10
Broadcast Traffic - Inventory Specialist	1, 3-4, 9-10, 12-16, 18-20, 22-26, 28, 30-34, 36-45	18
Broadcast Traffic - Inventory Specialist	1, 3-4, 9-10, 12-16, 18-20, 22-26, 28, 30-34, 36-45	19
Broadcast Traffic - Inventory Specialist	1, 3-4, 9-10, 12-16, 18-20, 22-26, 28, 30-34, 36-45	18
Broadcast Traffic - Inventory Specialist	1, 3-4, 9-10, 12-16, 18-20, 22-26, 28, 30-34, 36-45	18
Scheduling Specialist	1, 3-4, 9-10, 12-16, 18, 20, 22-26, 28, 30-31, 33, 36-45	10
Assistant Advertising Support Manager	1, 3-4, 8-9, 11-16, 18, 20, 22-26, 28, 30-31, 33, 36-45	11
Assistant Advertising Support Manager	1, 3-4, 8-9, 11-16, 18, 20, 22-26, 28, 30-31, 33, 36-45	8
Regional Staff Accountant	1-4, 6, 9, 12-16, 18, 20-26, 28, 30-31, 33, 36-46	2
Receptionist / Accounting Assistant	1, 3-4, 6, 9, 12-16, 18-20, 22-26, 28, 30-31, 33, 36-46	19
Credit Analyst	1, 3-4, 6, 8-9, 12-16, 18, 20, 22-26, 28, 30-31, 33, 36-46	8
Inventory Analyst	1, 3-4, 6-9, 12-16, 18, 20, 22-26, 28, 30-31, 33, 36-46	8

WMSN
EEO PUBLIC FILE REPORT

August 1, 2018 - July 31, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AgeAdvantAge Older Worker Program 1819 Aberg Ave Suite C Madison, Wisconsin 53704 Phone : 608-242-4897 Fax : 1-608-242-4917 Career Services	N	0
2	Agency Referral	N	2
3	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email : mike.wong@asu.edu Mike Wong	Y	0
4	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url : http://www.careerbuilder.com Email : sbgresumes@sbgvtv.com Cole Rowley	N	1
5	Collective Talent 26150 Herseyvale Franklin, Michigan 48025 Url : http://www.medialine.com Email : bille@michaelsmedia.com Michael Bille	N	0
6	Communication Workers of America 821 Williamson St Madison, Wisconsin 53703 Email : mmarley@cwa-union.org Michelle Marley	N	0
7	Current Employee	N	4
8	Current Employee/Internal Promotion	N	3
9	East Madison Community Center 8 Strubel Ct Madison, Wisconsin 53704 Email : info@eastmadisoncc.org Tom Moen	N	0
10	Employee Referral	N	2
11	Facebook post	N	1

WMSN
EEO PUBLIC FILE REPORT

August 1, 2018 - July 31, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
12	Fox47.com 7847 Big Sky Dr Madison, Wisconsin 53719 Phone : 608-662-5004 Url : http://www.fox47.com Email : employment@sbgvtv.com Matt Mommaerts	N	0
13	GlassDoor.com 1 Harbor Drive Suite 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com Email : sbgresumes@sbgvtv.com Sinclair SilkRoad Source	N	1
14	Goodman Community Center 149 Wabesa St Madison, Wisconsin 53704 Email : tanyamk@goodmancenter.org Tanya MK	N	0
15	Hire A Hero PO Box 6808 Morango, California 94705 Url : http://www.hireahero.org Email : sbgresumes@sbgvtv.com Broadbean Source	Y	0
16	Howard University 5258 Bryant St, NW Washington, District of Columbia 20059 Url : http://www.howard.edu Email : cdudley@howard.edu Carol Dudley	N	0
17	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url : NEWS ONLY Email : verrillr@husson.edu Rodney Verrill	Y	0

WMSN
EEO PUBLIC FILE REPORT

August 1, 2018 - July 31, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
18	Indeed.com 7501 N. Capital of Texas Highway Building B Austin, Texas 78737 Phone : 800-462-5842 Url : http://www.indeed.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	16
19	Internet Ad-not directly contacted by SEU	N	4
20	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url : http://www.ithaca.edu Email : sbgresumes@sbgstv.com Broadbean Source	Y	0
21	Job Board	N	1
22	Job Centers of Wisconsin 1819 Aberg Avenue Madison, Wisconsin 53704 Phone : 6086625013 Url : https://jobcenterofwisconsin.com/presentation/empl John Rogge Manual Posting	N	0
23	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url : http://www.journalismjobs.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
24	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Url : http://www.linkedin.com Email : sbgresumes@sbgstv.com Laura Rehn	N	0
25	Madison Media Institute 2702 Agriculture Dr Madison, Wisconsin 53719 Phone : 608-663-2000 Url : http://www.mediainstitute.edu/ Email : Careers@mediainstitute.edu Susan Career Services	N	0

WMSN
EEO PUBLIC FILE REPORT
August 1, 2018 - July 31, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
26	Media Match 8112 1/2 West 3rd St Los Angeles, California 90048 Url : http://www.media-match.com Email : info@media-match.com Tammy Romaniuk	Y	0
27	Medialine PO Box 51909 Pacific Grove, California 93950 Url : http://www.medialine.com Email : medialine@medialine.com Mark Shilstone	N	0
28	Radio 1 Broadcast School 700 3rd Street North Suite LL7 LaCrosse, Wisconsin 54601 Phone : 507-450-4604 Email : director@radio1school.com Joe Deschler	N	0
29	Re-hire	N	1
30	Recruit.Net 2706, The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
31	SimplyHired.com 370 San Aleso Avenue Suite 200 Sunnyvale, California 94085 Phone : 650-254-9000 Url : http://www.simplyhired.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	1
32	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url : http://www.sbgi.net Email : employment@sbgstv.com Sharon Pickeral	N	2

WMSN
EEO PUBLIC FILE REPORT
August 1, 2018 - July 31, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
33	St Norbert College 100 Grant St De Pere, Wisconsin 54115 Phone : . Email : sbgresumes@sbgstv.com College Career Center	N	0
34	Station Website	N	1
35	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url : http://www.talentedynamics.com Email : hedding@talentedynamics.com Christina Hedding	N	0
36	The Job Spider 3000 Stanton Circle Carmichael, California 95608 Phone : 916-488-7065 Url : http://www.thejobspider.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
37	The Muse 1375 Broadway New York, New York 10018 Url : http://www.themuse.com Email : sbgresumes@sbgstv.com Andrea Siegle	N	0
38	TheLadders.com 137 Varick Street 8th Floor New York, New York 10013 Phone : 646-453-1800 Url : http://www.theladders.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
39	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url : http://www.tvjobs.com Email : info@tvjobs.com Mark Holloway	N	0

WMSN
EEO PUBLIC FILE REPORT

August 1, 2018 - July 31, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
40	University of Wisconsin - Milwaukee PO Box 413 2200 E Kenwood Blvd Milwaukee, Wisconsin 53201 Email : sbgresumes@sbgvtv.com Career Services	N	0
41	US Army Wounded Warrior Program 200 Stovall St Room 7N53 Alexandria, Virginia 22332 Email : Vicki.h.mullen.civ@mail.mil Vicki Mullen	Y	0
42	Vera Court, Community Center 614 Vera Court Madison, Wisconsin 53704 Email : general@veracourt.org Career Opportunities	N	0
43	Wisconsin Broadcasters Association 44 E Mifflin Street Suite 900 Madison, Wisconsin 53703 Phone : 800-236-1922 Url : http://www.wi-broadcasters.org Email : kgeissler@wi-broadcasters.org Kyle Geissler	N	0
44	Wisconsin Tech Connect - Madison Area Technical College 1701 Wright Street Madison, Wisconsin 53704 Phone : 608-246-6100 Email : sbgresumes@sbgvtv.com Fax : 1-608-246-6400 Career Services	N	0
45	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
46	YMCA Employment and Training 301 Latham Dr Madison, Wisconsin 53713 Phone : 608-255-3098 Fax : 1-414-374-2680 Career Services	N	0

WMSN
EEO PUBLIC FILE REPORT
August 1, 2018 - July 31, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
TOTAL INTERVIEWS OVER REPORTING PERIOD:			40

WMSN
EEO PUBLIC FILE REPORT
August 1, 2018 - July 31, 2019

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/28/2019	Participation in events sponsored by community groups	Student from Cambridge School came in to job shadow with Station IT, Matt Mommaerts. Showed student overall job responsibilities and basic IT support provided to the station.	1	Assistant Chief Engineer
2	4/18/2019	Provision of training to management	Madison Business HUB Training with Kristin Swansiger	1	Regional Accountant Regional Controller Assistant Regional Controller